



KCCU wins \$6,000 in Financial Literacy Contest

July 23, 2015 – Kingston, Ontario

Kingston Community Credit Union and its staff are pleased to announce that we have won a contest put on by Filene Research Institute and Currency Marketing. See this website for details <https://filene.org/impact/program/its-a-money-thing>.

This contest challenged all Credit Unions in Canada and the United States to demonstrate why they deserve to win the first place prize of \$6,000 in financial literacy materials to enhance their efforts to educate younger members and potential members in their community.

By displaying our passion for promoting financial literacy and education in our community through past and current efforts, KCCU has been awarded one of four first place prizes.

KCCU was the only Canadian Credit Union to win. Jon Dessau, CEO remarked "We are excited and looking forward to putting these materials to use to educate our members and our community thanks to the efforts of our staff".

Special recognition goes out to KCCU staffer Nicolus Blunt for spearheading the project with the co-operation of a number of KCCU staff. Mr. Blunt has worked tirelessly as a volunteer in this area through St. Lawrence College for the past several years. He was also a keynote speaker at a recent financial literacy conference for youth put on by the government of Canada in Vancouver, BC. He has received considerable recognition for his efforts culminating in KCCU's win.

KCCU is a member-owned, democratically-operated financial co-operative – an open-bond community credit union. The Credit Union was founded more than 55 years ago, and has grown to become one of Ontario's most co-operative-minded and community-oriented credit unions. KCCU has \$140 Million in assets under administration, serving 13,000 members with its four branches downtown at 18 Market Street, at 76 Stuart St. (KGH), in Kingston West at 795 Gardiners Road at

Taylor-Kidd, and at Kingslake Plaza at 1201 Division Street. To find out more about KCCU on the web visit www.kccu.ca.

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