

KINGSTON COMMUNITY CREDIT UNION - PEOPLE HELPING PEOPLE

For immediate release – Kingston Community Credit Union provides over \$20,000 to local community

(December 20, 2021 – Kingston, Ontario) Co-operation, community, education, and sharing are core values of Kingston Community Credit Union. KCCU strongly believes in building co-operative relationships with their members and community and for over 60 years has made a positive impact in Kingston. KCCU has a proud tradition of co-operative business ethics and, as part of the credit union philosophy of *People Helping People*, are committed to building, strengthening, and enhancing the lives of those in Kingston. Each Christmas season, and throughout the year, KCCU provides member and community support with corporate donations, fundraising efforts, financial literacy and giving initiatives such as their Christmas Caring and Community Sharing programs.




Christmas Caring Program – This program helps their own KCCU member/clients who have encountered personal economic hardships due to illness, lay off, job loss, underemployment or limited pension and benefits. The families, nominated by KCCU staff, receive a hefty grocery order (2 or 3 weeks' worth, including all the fixings for Christmas dinner) and gifts for their young children. This year their program has helped seven member families (32 individuals, including 11 children and 4 seniors). The KCCU Christmas Caring Program has been going strong each Christmas since its inception in 1991 and has assisted over 1,000 members and their families. Funds for the program are raised throughout the year through the generosity of staff and members. The KCCU Christmas Caring Program helps to relieve members who might otherwise have to choose between paying bills and having Christmas dinner or gifts for their children.

Community Sharing Program – This program helps the community by providing financial and volunteer support to local organizations. In the last quarter alone KCCU has donated over \$20,000, through fundraising and corporate donations, to the following local organizations:

- United Way KFL&A United Way workplace campaign – over \$9,000 donated and KCCU continues to maintain 100% staff participation in the workplace campaign for 42 straight years!
- Loving Spoonful – Donation matching program with Community Foundation for Kingston & Area
- Partners in Mission Foodbank – support to feed our community
- KCHC – Operation Warm Feet – support to purchase warm socks to include with boots for those in need
- Corus Clothes for Kids – support to purchase snowsuits for those in need
- Pete Peterson Basketball League – support to help purchase T-shirts for youth
- Extencicare Kingston – support to hold a Christmas Bingo and support for small gifts for residents
- HARS – support for their food stalls
- Kingston Humane Society – support for programs
- Kingston 4 Paws – support for programs
- St. Vincent de Paul – proceeds from fundraising book sale to help feed our community
- Food Sharing Project – support to feed our community
- Martha's Table – support to feed our community
- Lionhearts – support to feed our community
- Dawn House Women's Shelter – support for programs and Christmas initiatives
- KCHC – KCCU Care Kits to support at risk youth

Kingston Community Credit Union takes pride in setting a caring example in Kingston and appreciates the generosity and commitment of their members, board, management, and staff in supporting these initiatives. Special thanks to their staff run Social and Fundraising Committee for all they do to make these community focused events successful!

About Kingston Community Credit Union: A member-owned, democratically operated financial co-operative open to those who work or reside in the greater Kingston area, KCCU strongly believes in building co-operative relationships with their members and community. For over 60 years, KCCU has made a positive impact on our local community with charitable giving, volunteerism, and financial education. They have a proud tradition of co-operative business ethics and continue to demonstrate their values: Co-operation, Integrity, Community, Sharing, Financial Strength, Education, and Respect for All. As part of the credit union philosophy of *People Helping People*, KCCU is committed to building, strengthening, and enhancing the lives of those in our community.

To find out more about KCCU visit us at www.kccu.ca or   

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2020 Annual and Financial Report: [Kingston Community Credit Union | Your Community - Your Credit Union \(kccu.ca\)](http://www.kccu.ca/your-community-your-credit-union)

