

KCCU CONTINUES PARTNERSHIP WITH CITY OF KINGSTON TO SUPPORT LOCAL CLIMATE ACTION

For immediate release – 2021 Kingston Community Climate Action Fund projects announced

(December 1, 2021 – Kingston, Ontario)

Kingston Community Credit Union is pleased to continue to support and partner with the City of Kingston on three new climate action projects announced earlier today at the annual Kingston Community Climate Actions Fund kick off, held in Memorial Hall.

“I am blown away by the projects brought forward this year,” says Mayor Bryan Paterson. “Not only will they bring us closer to our goal of reducing our community’s greenhouse gas emissions to zero, but they will also enhance the lives of so many people in our community immediately.”

The City of Kingston is seeking to raise \$71,250 to realize the projects and has committed to match donations up to \$15,000. Once again, this year Kingston Community Credit Union (KCCU) will support the fund, matching donations made in their branches up to \$5,000.

“We are proud to continue to support this initiative,” says Jon Dessau, CEO of Kingston Community Credit Union. “We have seen much devastation around the world related to climate change and realize that we need to take action now to move towards a more sustainable future!”

The Kingston Community Climate Action Fund was developed to support local charities and not-for-profit organizations, and their initiatives to reduce greenhouse gas (GHG) and/or air emissions; increase energy conservation or efficiency; reduce or divert organic waste; or assist with Climate Change adaptation and technology innovation reduce greenhouse gas emissions (GHGs).

Projects that need community support:

[Cycle Kingston - Bicycle valet program](#)

Cycle Kingston is seeking support for Bicycle Valet Kingston, which provides valet bicycle parking to residents who cycle to events. By providing safe and secure destination bicycle parking at events and festivals – and increasing awareness of bicycle parking– Cycle Kingston will encourage and empower more people to leave their cars at home and pedal to their destination.

[Extend-A-Family – Greenhouse](#)

Extend-A-Family is asking the community for its help to build a climate-controlled hydroponic greenhouse to provide fruits, herbs, and vegetables to approximately 500 individuals (120 families) year-round. By growing produce locally year-round, this project will lower carbon emissions associated with food transportation while enhancing local food security.

[Sustainable Kingston – Rain gardens](#)

In partnership with The Kingston & Frontenac Housing Corporation, Sustainable Kingston is seeking your support to launch its Rain Garden Project. If successful, rain gardens will be added at four affordable housing sites. Over their life cycle, rain gardens produce 30 to 90 percent fewer GHG emissions than conventional stormwater management alternatives. They do this by diverting wastewater from traditional water treatment plants.

How to donate: Donations to the fund are being accepted at all Kingston Community Credit Union (KCCU) [branches](#) or online through CanadaHelps!

Learn more about the projects seeking funding by visiting: [Kingston Community Climate Action Fund - Donate - City of Kingston](#)

About Kingston Community Credit Union: A member-owned and democratically operated financial co-operative open to those who work or reside in and around Kingston. KCCU strongly believes in building co-operative relationships with our members and our community. For over 60 years, KCCU has made a positive impact on our local community with charitable giving, volunteerism, and financial education. We have a proud tradition of co-operative business ethics and a commitment to continually demonstrate our mission, vision, and values. As part of the credit union philosophy of People Helping People, KCCU is committed to building, strengthening, and enhancing the lives of those in our community.

To find out more about KCCU visit us at www.kccu.ca or   

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