



## NEWS UPDATE

### Kingston Community Credit Union celebrates International Credit Union Day

#### *Building Financial Health for a Brighter Tomorrow*

October 20, 2021 – Kingston, Ontario

Join Kingston Community Credit Union and credit unions worldwide to celebrate International Credit Union Day (ICU Day) on October 21st. This annual event raises global awareness for the credit union movement through outreach, volunteerism, fundraising and other ICU Day-themed activities. Credit unions bring financial inclusion and a promising future to people all over the world. Since the first celebration in 1948, ICU Day is a chance to spotlight and celebrate these achievements.

This year's theme for ICU Day *'Building financial health for a brighter tomorrow'* resonates with Kingston Community Credit Union who strive to improve the financial health and advance the community in which they serve.

Kingston Community Credit Union's mission statement is, *"to foster the financial health of members by delivering outstanding and affordable financial services using co-operative principles"*. KCCU supports financial education and believes it is essential to have the skills and knowledge to make informed and effective financial decisions. They are committed to providing opportunities to help develop strong money management skills and are delighted to share their knowledge, tools, and resources with both their members and the Kingston community.

Celebrations for International Credit Union Day, although somewhat hampered by covid protocols, will take place in KCCU branches on October 21st. A donation will be made to Kingston Partners in Mission Foodbank in lieu of our luncheon again this year. Please join us in celebrating our credit union history, philosophy, and achievements.

International Credit Union (ICU) Day® celebrates the spirit of the global credit union movement. The day is recognized to reflect upon the credit union movement's history, promote its achievements, recognize hard work and share member experiences.

Learn more at

[https://www.woccu.org/education\\_and\\_networking/icuday/icuday\\_history](https://www.woccu.org/education_and_networking/icuday/icuday_history)

[International Credit Union Day 2021 \(cuna.org\)](https://www.cuna.org/)

<https://www.kccu.ca/content/mission-vision-values>

**About Kingston Community Credit Union:** A member-owned and democratically operated financial co-operative open to those who work or reside in and around Kingston. KCCU strongly believes in building co-operative relationships with our members and our community. For over 60 years KCCU has made a positive impact on our local community with charitable giving, volunteerism, and financial education. We have a proud tradition of co-operative business ethics and a commitment to continually demonstrate our mission, vision, and values. As part of the credit union philosophy of People Helping People, KCCU is committed to building, strengthening, and enhancing the lives of those in our community.

To find out more about KCCU visit us at [www.kccu.ca](http://www.kccu.ca) or



**Media contact:** For media inquiries contact Jon Dessau, CEO ([jdessau@kccu.ca](mailto:jdessau@kccu.ca)) or David Bull, CFO ([dbull@kccu.ca](mailto:dbull@kccu.ca)) at 613-384-5555.

2020 The Best Place to Be Annual Report and 2020 Financial Report: [Kingston Community Credit Union | Your Community - Your Credit Union \(kccu.ca\)](https://www.kccu.ca/your-community-your-credit-union)

