

KCCU Continues its partnership with the City of Kingston to Support Local Climate Action

For immediate release – 2024 Kingston Community Climate Action Fund kicks off and selected project announced.

(December 4th, 2024 – Kingston, Ontario)

Kingston Community Credit Union (KCCU) joins the City of Kingston to support the fifth year of the Kingston Community Climate Action Fund (KCCAF) with a new project announced yesterday at a kick-off event.

The Kingston Community Climate Action Fund was developed by the City of Kingston to support local charities and not-for-profit organizations and their initiatives to reduce greenhouse gas (GHG) and/or air emissions, increase energy conservation or efficiency, reduce, or divert organic waste, or to assist with Climate Change adaptation and technology innovation.

Extend A Family Kingston (EAFK) Growability Hydroponic Greenhouse has been selected as the supported project for the 2024/2025 Kingston Community Climate Action Fund.

EAFK's sustainable hydroponic vertical farming greenhouses are capable of producing 10,000 heads of produce annually. For context, the cultivation of 10,000 heads of lettuce using traditional farming methods results in an estimated 6 metric tons of CO2e emissions. In contrast, hydroponic vertical farming systems are projected to generate between 2 to 3 metric tons of CO2e emissions, reflecting a reduction of approximately 50-60%.

EAFK's vertical farming systems contribute to sustainability by significantly reducing water consumption, pesticide use, and transportation-related emissions, particularly since the produce is grown locally year-round. The Growability Hydroponic Greenhouse Project aims to enhance and expand the operations of two hydroponic greenhouses, which together have the capacity to produce over 20,000 heads of fresh, locally grown produce annually.

To complete these upgrades, Extend A Family Kingston is seeking \$30,000 in funding.

Jon Dessau, CEO of Kingston Community Credit Union, stated, "KCCU has a long-standing commitment to improving the health and well-being of our community. As climate change remains our greatest emerging challenge, it is a privilege to continue our partnership with the Kingston Community Climate Action Fund for a fifth year, supporting the upgrades to Extend A Family Kingston's Growability Hydroponic Greenhouse."

KCCU has supported the promotion and fundraising of the fund since its inception in 2020 and will match donations made at their branches up to \$5,000 again this year.

Kingston Community Credit Union invites Kingston residents to support the project by donating at any of their three branches (18 Market Street, 795 Gardiners Road, and 1201 Division Street). Gifts of \$20 and more made at a KCCU branch are eligible to receive a tax receipt, issued by the City of Kingston.

To learn more about the fund, and the projects, or to donate online click here.

About Kingston Community Credit Union:

KCCU, a member-owned, democratically operated financial co-operative is open to those who work or reside in the greater Kingston area. For over 65 years, KCCU has made a positive impact on our local community with charitable giving, volunteerism, and financial education. They have a proud tradition of co-operative business ethics and continue to demonstrate their values: Cooperation, Integrity, Community, Sharing, Financial Strength, Education, and Respect for All. As part of the credit union philosophy of People Helping People, KCCU is committed to building, strengthening, and enhancing the lives of those in our community.

To find out more about KCCU visit us at <u>www.kccu.ca</u> or **f**



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